



# APPICON 2017

*Physiology Beyond Academics in the Era of Translational Research*



## 63<sup>rd</sup> Annual National conference of Association of Physiologists and Pharmacologists of India

Organized by

Department of Physiology, JIPMER, Puducherry - 605 006

### Guidelines for Oral Presentations:

All APPICON 2017 oral presentations will be given 8 minutes for the presentation and 2 minutes for questions and answers.

- Sans serif type is typically more clean and legible (Arial or Geneva). Preferable font size of 12
- Upper and lower case lettering is more legible than all capital letters.
- Graphics you project on the screen to support the spoken word should help to clarify ideas, emphasize key points, show relationships, and provide the visual information as your audience needs to understand your message.
- Make sure the type is large enough to see in the size room you will use (room used at APPICON 2017 seats about 100).
- Simple graphs, charts and diagrams are much more meaningful to an audience than complex, cluttered ones. Keep visuals CLEAR and SIMPLE.
- Use a minimum of words for text and title frames. Five to eight lines per frame and five to seven words per line are the maximum - less is better.

- Vary the size of lettering to emphasize headings and subheadings - but avoid using more than three font sizes per frame.
- Try to maintain the same or similar type size from frame to frame - even if some frames have less information.
- Each frame or slide should have a title.
- Title of any data slide should be the conclusion reached from the presented material.
- Use the format that matches the material you are presenting. Use a table for exact values, a graph to show relationships, a figure for a picture, and a chart for a process or sequence. Label everything.
- Keep color scheme consistent throughout your presentation. Changing colors and type styles can be very confusing and distract from your message.
- Most effective background colors - **blue, turquoise, purple, magenta**. A good rule of thumb: use a **dark background color with lighter color for text and graphics**.  
Avoid intensely bright or saturated colors that compete with the text. You can never go wrong with black on white or white or yellow on dark blue.
- The background should be just a background. It shouldn't call attention to itself or cause clutter or confusion...it should enhance the foreground data.
- Keep to the allotted time (8 minutes for presentation, 2 minutes for questions and answers).